

2020 Impact Report



I wish to have a camper

Ryan, 16
cystic fibrosis
Nowthen

Ryan and his family have been dealing with the realities of life with cystic fibrosis since he was fourteen months old, including breathing treatments and numerous medications. “When he was little it was hard to pull him away from playing to do his treatments,” says his mom. Ryan wished to have a camper so he could create new memories with his family. In Ryan’s words, “It’s an adventure without doctors, nurses and hospitals.” His mom adds on, “We have felt blessed that there are so many understanding, giving and loving people out in the world.”



Hope is essential

TOGETHER, we create life-changing wishes for children with critical illnesses.



Mia Broos Hoagberg
President & CEO
Make-A-Wish Minnesota

The health of wish kids, families, and our supporters is of great importance to us, so wish granting looked a little different this year. Your generosity in 2020 allowed Make-A-Wish Minnesota to grant powerful wishes in new ways amidst COVID-19, though some wishes are waiting until restrictions lift.

It was inspiring to see how our dedicated donors, volunteers, employees and community partners came together in this unforeseen new environment to change the lives of kids with critical illnesses across Minnesota. In-kind gifts make a huge difference too, including all the air miles reward points given by Sun Country Airlines. Thank you for your ongoing support! It brings needed smiles and joy to wish kids, families and communities across our state every day.

Mia Broos Hoagberg

OUR IMPACT IN 2020 (SEPTEMBER 1, 2019-AUGUST 31, 2020)

160
wishes granted
IN FY20

5,913
wishes granted
SINCE 1982



Statements of Financial Position*

Assets	2020
Cash and cash equivalents	\$1,195,691
Investments	2,283,458
Due from related entities	73,708
Prepaid expenses	121,161
Contributions receivable, net	351,358
Other assets	15,299
Investments held for long-term purposes	312,483
Property and equipment, net	44,263
Total assets	\$4,397,421

Liabilities and Net Assets	
Accounts payable and accrued expenses	\$118,535
Due to related entities	24,875
Other liabilities	295,254
Total liabilities	\$438,664
Net assets:	
Without donor restrictions	\$3,696,729
With donor restrictions	262,028
Total net assets	\$3,958,757
Total liabilities and net assets	\$4,397,421

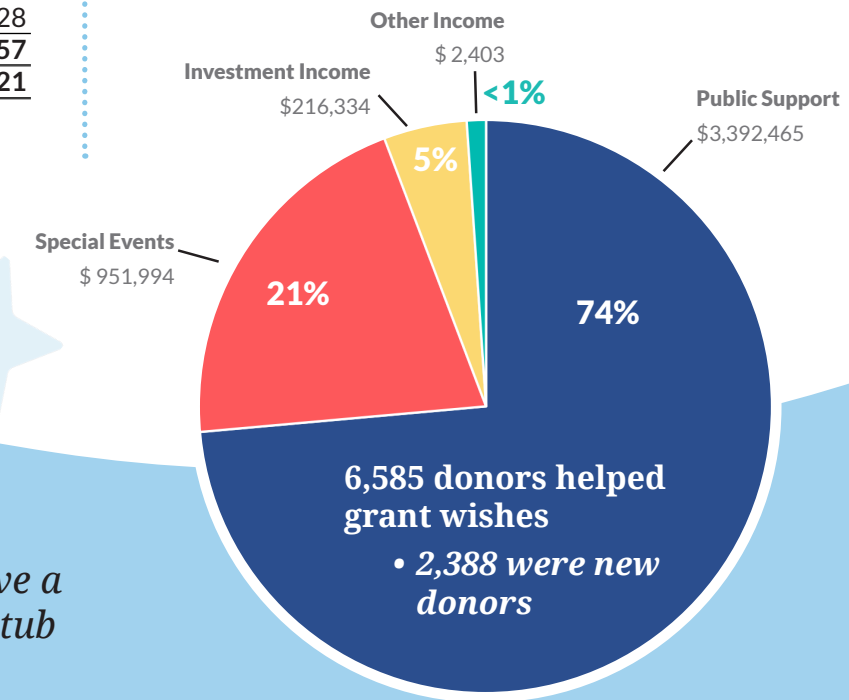
*Year ended August 31, 2020

Consolidated Statement of Activities

Expenses	
Program services	\$2,969,625
Fundraising	\$819,000
Management and general	\$588,577
Total	\$4,377,202

Change in Net Assets	
Net assets - Beginning of year	\$3,772,763
Net assets - End of year	\$3,958,757
Change in net assets	\$185,994

Total Revenue: \$4,563,196



6,585 donors helped grant wishes
• 2,388 were new donors

462
volunteers contributed
11,064 hours

WISHES GRANTED BY AGE



TYPES OF WISHES



I wish to have a therapy hot tub

Lucy, 8
congenital heart disorder
Woodbury

Diagnosed with congenital heart disease and other underlying conditions, Lucy is non-verbal and requires around-the-clock care. She uses sign-language to express herself and shared with her wish granters that she "feels free in the water" when she can remove her medical devices. Because of that she wished to "be in the water all the time!" Make-A-Wish Minnesota and a team of helpers soon arrived to deliver a therapy hot tub just for her. Lucy wore a mermaid dress to greet the fire department that filled her tub with water, all the while signing 'thank you' and celebrating with her family.

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Supporter Spotlight

We are grateful to our corporate and community partners for their support of Minnesota wish kids! Below is a list of organizations that contributed \$15,000 or more in FY20.

Allianz Life Insurance

AVIS

Chi Omega

Con-Tech Manufacturing

Crown of Minnesota

Custom One Charities

Ecolab Foundation

Great Wolf Lodge

Hilltop Camper & RV

Hormel Foods Corporation

Life Time

Macy's

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